JINDAL
VALUE ENGINEERING

SWITCH TO
STAINLESS



SWITCH TO THE
FUTURE

JINDAL LIFESTYLE

BUSINESS VERTICALS

JINDAL
VALUE ENGINEERING

B2B SEGMENT

Jindal Lifestyle Value Engineering helps organizations across industries maximize their potential with disruptive OEM solutions hinged around stainless steel led products or components

Arttdinox

B2B & D2C SEGMENT

India's first exclusive stainless steel home lifestyle brand, Arttdinox brings elegance and durability together. Our portfolio spans premium cookware, tableware, home décor, and bespoke kitchen and wardrobe solutions—crafted for modern living.

JINDAL MOBILITY

B2B SEGMENT

Building on a strong legacy, Jindal Mobility delivers precision-engineered stainless steel solutions for the mobility sector, serving metro systems and infrastructure projects. Our portfolio ranges from platform benches and restroom tanks to complete structural shell solutions. Supported by a state-of-the-art manufacturing facility, we ensure consistent quality, innovation, and reliability at scale.

INFRA SOLUTIONS

B2B SEGMENT

We provide stainless steel solutions for commercial, residential, and public infrastructure projects across India. Our portfolio includes street furniture, exterior and interior infrastructure, as well as art and installations—designed to meet diverse project needs. Durable, low-maintenance, and environment-friendly, stainless steel remains the preferred choice for architects, builders, and planners.

O.P JINDAL GROUP STRUCTURE

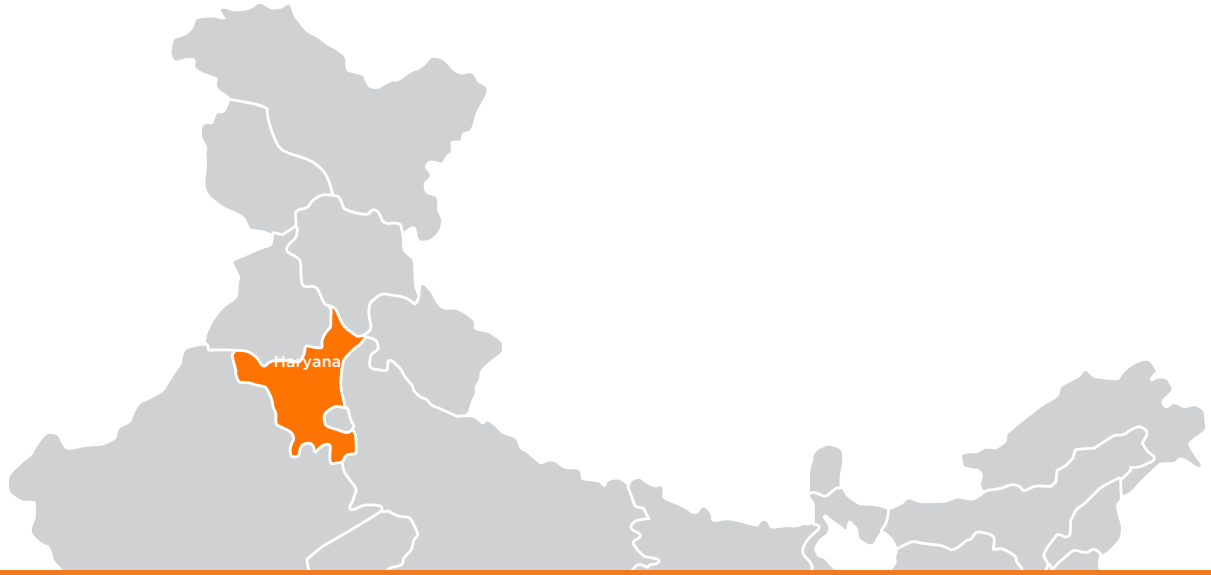


ABOUT JINDAL LIFESTYLE

Jindal Lifestyle, a wholly owned subsidiary of Jindal Stainless Ltd., is one of India's largest integrated stainless steel solution providers. With over 22 years of expertise, the company specializes in high-quality finished stainless steel products across diverse verticals, serving both B2B and B2C segments in India and international markets. Guided by the vision of building an aspirational stainless steel culture, Jindal Lifestyle blends superior materials, contemporary design, and advanced functionality to create solutions that elevate everyday living and industrial applications alike. By seamlessly combining innovation, ideas, and engineering excellence, Jindal Lifestyle continues to shape the stories of tomorrow in stainless steel.

MANUFACTURING PLANTS

ENGINEERING VALUE



ROHAD



2,00,000+ sq. ft. **800** workforce

- Value engineering/design for consumer appliances and homeware
- Sheet metal stamping/deep draw unit
- **3,000 MT** capacity p. a.

PATHREDI



3,00,000+ sq. ft. **400** workforce

- Value engineering, sanitation, infra & mobility
- **5,000 MT** capacity p. a.
- Sheet metal fabrication unit
- Coating plant (PU, PVD, Electro Polish)

STAINLESS STEEL GRADES

With over five decades of experience and an unwavering commitment to meeting consumer demands, Jindal Stainless stands as India's foremost manufacturer of stainless steel in 200, 300 400, and duplex grade stainless steel products.

GRADE 200 SERIES



AN AUSTENITIC ALLOY

The 200 series stainless steel is a type of austenitic alloy. Austenitic stainless steel has the chemical composition of chromium, manganese, and nitrogen with a lower quantity of nickel. It has higher tensile and yield strength.

GRADE 300 SERIES



CORROSION-RESISTANT AUSTENITIC ALLOYS

The 300 series alloys are the best stainless steel grades, most commercially used worldwide. The 304 grade of stainless steel and 316 grades of stainless steel are among the popular alloys in the 300 series.

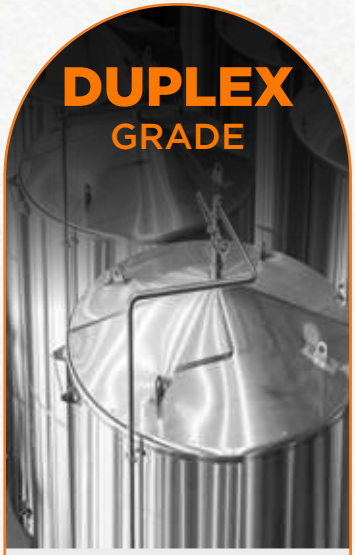
GRADE 400 SERIES



FERRITIC AND MARTENSITIC STAINLESS STEEL

The 400 series is formed by ferritic and martensitic stainless steel. It has a low nickel concentration and a higher chromium -manganese content. Grades from the 400 series provide good oxidation characteristics, wear resistance and corrosion resistance.

DUPLEX GRADE



HIGH STRENGTH COUPLED WITH CORROSION FREE

Lean Duplex stainless steel grades possess high strength coupled with corrosion resistance comparable to austenitic grades like 316L. They are one of the cost-effective stainless steel grades owing to low nickel and molybdenum contents, superior mechanical properties, and good corrosion resistance.

WHY US?



22 YEARS LEGACY

Access one of India's largest integrated stainless steel ecosystems



PRODUCTS CUSTOM -MADE FOR YOU

Robust product development process with rapid innovation pipeline



HIGHEST QUALITY STAINLESS STEEL

Integrated manufacturing with **40+ years** of experience and **100% recycled** stainless steel used



MANUFACTURING EXCELLENCE

Two state-of-the-art manufacturing facilities with **8,000 MT** capacity



LASTING COMMITMENT

Long-standing customer relationships as **'partner of choice'**

MEET THE TEAM

THE PEOPLE BEHIND OUR PRECISION & INNOVATION.



DHIRENDRA BAHADUR SINGH
CBU- Jindal Lifestyle



ABHINAYA SHARMA
Business Head,
Value Engineering



VIJAY ARYA
Plant Head



MANAV MANGLA
New Business Development



PUNEET SACHDEVA
Key Account Manager

INTEGRATING PRECISION WITH INNOVATION

Striving towards developing new value-added stainless steel products with skill improvement and adapting new technologies.



We are a leading player in the stainless steel sector, offering end-to-end solutions with in-house raw material processing to finished products



State-of-the-art plant and global logistics network to serve large quantities in short lead time and deliver them across the globe



Self-reliant for product manufacturing, securing competitive pricing and offering value addition and value engineering solutions



Honing business partner relationships with long-term vision and perspective



Strives for unique collaborations, adding to product innovations and development



Fine precise in-house tooling system for defect free parts



Dedicated resources for your requests and queries to ensure 100% customer satisfaction and compliance with customer



In-house coating setup of PVD & PU booth for addition of coloured surface finishes



No compromise on product quality & forward integration with our retail footprint. Regular CMM Inspection of CTQ parameters

OUR MACHINES

Equipment to create functional products that ease lifestyle



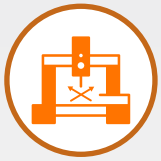
- LASER CUTTING MACHINE
- SHEARING MACHINE
- TURRET PUNCHING MACHINE
- PIPE BENDING MACHINE
- SHRINK WRAP
- SHEET ROLLING MACHINE
- CNC PRESS BENDING MACHINE



SINGLE ACTION PRESS MACHINE



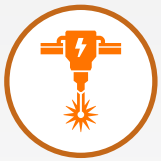
DEEP DRAW HYDRAULIC



CMM



PAINT BOOTH



PLASMA CUTTING



HYDRAULIC PRESS MACHINE



DUAL ROBOTIC SPOT WELDING MACHINE



POLISHING MACHINE



CNC TURNING MACHINE



MILLING MACHINE



VMC MACHINE



PRESS BRAKE BENDING MACHINE

OUR PILLARS OF STRENGTH

Manufacturing excellence with leading cutting-edge technologies, best-in-class machinery, and unmatched quality. Our manufacturing plants are well-certified and can work under all necessary compliances.



State-of-the-art manufacturing facilities in Rohad and Pathredi



Best-in-class automated polishing machines to ensure a high-quality finish



In-house PU, Etching & PVD coating capabilities, ensuring a wide range of options to enhance the look of metals



SST Chambers, BIS Lab, CMM for precise and accurate measurements and testing to ensure every product has a uniform and unmatched quality



PROCEDURAL STRUCTURE

SYSTEMATIC APPROACH FOR SYSTEMATIC OUTPUT



STEP 01
PRODUCT BRIEF



STEP 02
IN-HOUSE DESIGN



STEP 03
TECHNICAL LAYOUT



STEP 04
IN – HOUSE TOOLING



STEP 05
RAPID PROTOTYPING



STEP 06
PILOTING



STEP 07
MASS PRODUCTION



STEP 08
QUALITY CONTROL & DELIVERY

RANGE OF PRODUCTS

A complete range of Stainless Steel Consumer Durable Products
Defined By High-Quality Aesthetics & High Durability



MIXING BOWL

Precision-crafted stainless steel mixing bowls engineered for strength, balance, and durability, ideal for high-volume culinary applications. Available in multiple sizes and finishes to support both professional kitchens and consumer appliances.



STAND MIXER BOWLS

Robust stainless steel stand mixer bowls designed to withstand intensive mixing operations while maintaining structural stability. Their seamless construction ensures hygiene, durability, and compatibility with leading mixer brands.



MIXER JARS & BLADES
(DIFFERENT SIZES & FINISHES)

High-grade stainless steel mixer jars paired with precision-engineered blades for optimal grinding, blending, and durability. Designed for OEM integration with superior corrosion resistance and long operational life.



WOODEN BOWL
WITH STAINLESS STEEL BASE

Aesthetic wooden bowls reinforced with stainless steel bases to combine natural elegance with structural durability. Designed for premium appliance aesthetics while maintaining stability and hygiene.



BLEND SHAFT

High-strength stainless steel blend shafts designed for powerful and consistent blending performance. Corrosion-resistant construction ensures hygiene, durability, and seamless compatibility with professional blending equipment.



GN PAN

Stainless steel gastronorm pans engineered for commercial kitchens, offering excellent temperature retention and resistance to corrosion. Their stackable and durable design ensures efficient food preparation, storage, and service.



SINKS

Durable stainless steel sinks crafted for modern kitchens, delivering superior resistance to corrosion, stains, and daily wear. Their seamless design ensures hygiene, easy maintenance, and long-lasting functionality.

RO WATER TANKS

Food-grade stainless steel RO water tanks designed to safely store purified water while preventing contamination. Their corrosion-resistant construction ensures durability and long-term hygiene in water purification systems.



FOREVER ROLL

Stainless steel toilet paper holder designed for durability, stability, and a refined modern aesthetic. Built to withstand long-term use in residential and commercial washrooms.



HAND DRYER

High-performance stainless steel hand dryers designed for hygienic, touch-free drying in high-traffic environments. Their durable body ensures longevity while maintaining a sleek and modern restroom aesthetic.



TISSUE DISPENSER

Premium stainless steel tissue dispensers designed for hygienic, controlled dispensing and long-lasting durability. Their sleek finish complements modern washroom interiors.





AUTOMOBILE PARTS
(HEAT SHIELD)

Precision-engineered stainless steel automotive components such as heat shields designed for thermal resistance and structural reliability. Manufactured to meet strict automotive OEM quality standards.



DUSTBINS

Heavy-duty stainless steel dustbins designed for urban infrastructure and commercial environments. Their corrosion-resistant build and sleek design ensure durability and modern aesthetics for public spaces.



CABINETS

Industrial-grade stainless steel cabinets engineered for strength, security, and corrosion resistance. Ideal for commercial, industrial, and infrastructure applications requiring durable storage solutions.



EV CHARGER CABINETS
FOR FOUR WHEELERS

Robust stainless steel enclosures designed to protect EV charging systems from environmental exposure and physical impact. Built for durability, safety, and seamless integration in public charging infrastructure.



GRAB POLES

High-strength stainless steel grab poles designed to provide stability, safety, and ergonomic support in transit and public environments. Engineered for durability under continuous use.



ORIGINAL BRAND MANUFACTURING

End-to-end stainless steel OEM and OBM solutions, from design and prototyping to precision manufacturing and large-scale production. Delivering customized, high-quality components for leading global brands.

FINISHES

A spectrum of finishes tailored for versatility and visual appeal. Each surface reflects the precision and quality of stainless steel craftsmanship.



MIRROR



SHOT BLASTED



BRUSHED



LASER MARKING



BEAD BLASTED



SATIN



TEXTURED FINISHES

JINDAL GROUP'S 5 PILLARS FOR A SUSTAINABLE FUTURE



Care for the Environment

1.91t CO_2e/tcs
Scope 1 & 2 value chain emission intensity

4.26 kL/tcs
Fresh water intensity

350000+
trees planted

58%
recycled material



Empowering Stakeholders

37%
MSME suppliers

42000
beneficiaries in FY **2021-22**

Tier 1 vendor due diligence



Well-being of Employees

120000+
EHS training hours

Continuous safety programs



Product Stewardship

Manufacturing that meets the highest level of environmental responsibility

Increased used of biodegradable packaging

State-of-the-art R&D centers



Ethical Conduct

Well-defined governance with checks and balances

Jindal Stainless has been instrumental in promoting principles and establishing a CEO Forum for Business and Human Rights

UN SDGs ADDRESSED



KEY INITIATIVES TOWARDS NET ZERO GHG EMISSIONS BY 2050



Green Hydrogen and Biomass

India's first stainless steel company to install green hydrogen plant. Enabling reduction of Co2 emissions by **2700 MT** per annum

Diesel used during production to be replaced with CNG by **2024** and shift to Biomass by **2030**



Rooftop Solar Plants

Two rooftop solar plants with **27 MWp** capacity setup at Jajpur and Hisar plants with investment of **~$15 million**. Generating **~795 million** units of electricity with carbon abatement potential of over **~560000 tonnes**

Rohad plant to increase solar dependence from **50%** to **100%** by **2027**



300 MW renewable energy project

Developing an innovative wind- solar hybrid project estimated to generate **~700 million** units per year in partnership with ReNew Power

Projected carbon abatement of over **~650000 tonnes** per year



Fleet Decarbonization

Introduced electric vehicles at manufacturing facility at Jajpur, reducing carbon emissions by **54 TCO2**.

30 additional electric cars and buses to be added to the fleet at Jajpur soon

100% battery operated material handling equipment at Rohad, trucks to be replaced with battery alternatives by **2027**

WE HAVE THE RIGHT
CERTIFICATIONS AND TRAININGS



ISO 9001:2015
Quality Management System



ISO 14001:2015
Environmental Management System



ISO 45001:2015
Occupational Health and Safety Management System



IATF 16949
Certified Quality Management System for the Automotive Industry



CE Certified



IS 14756 : 2022
BIS Certified
(Stainless Steel Utensils)



SA8000
Social Accountability certification



Welding of railway vehicles and components as per EN 15085-2



Welding Procedure Qualification as per EN/ISO 150614-1

CLIENTS


IKEA


Whirlpool

ALSTOM

KitchenAid


environics
YOUR WELLBEING. OUR CONCERN.


MOTOR
HARLEY-DAVIDSON
CYCLES


TATA


DēLonghi


KENT
Health Care
PRODUCTS
HOUSE of PURITY


KENT
Mineral RO
Water Purifiers


HAVELLS
Havells India Ltd.


INDIAN RAILWAYS


EUREKA
FORBES


atomberg


V-GUARD


P&G

AWARDS RECEIVED

reddot design award

EEPC INDIA
ENGINEERING THE FUTURE

Star Retailer

ELLE DECO
INTERNATIONAL DESIGN AWARDS

IDesignAwards
The Premiere Design Award for Product Design in India

OUR ESG INITIATIVES HAVE BEEN AWARDED BY INSTITUTIONS WHO VALUE SUSTAINABILITY

Golden Peacock Award
for Energy Efficiency by the Institute of Directors 2021 and 2022

SEEM National Energy Management Award
Platinum category- Steel Sector
2021

Excellent Energy Efficient Unit Award
in CII National Energy Management Award 2021

Achievements in distributed solar - Platinum Award in The Energy & Environment Foundation Global Awards 2021 and 2022



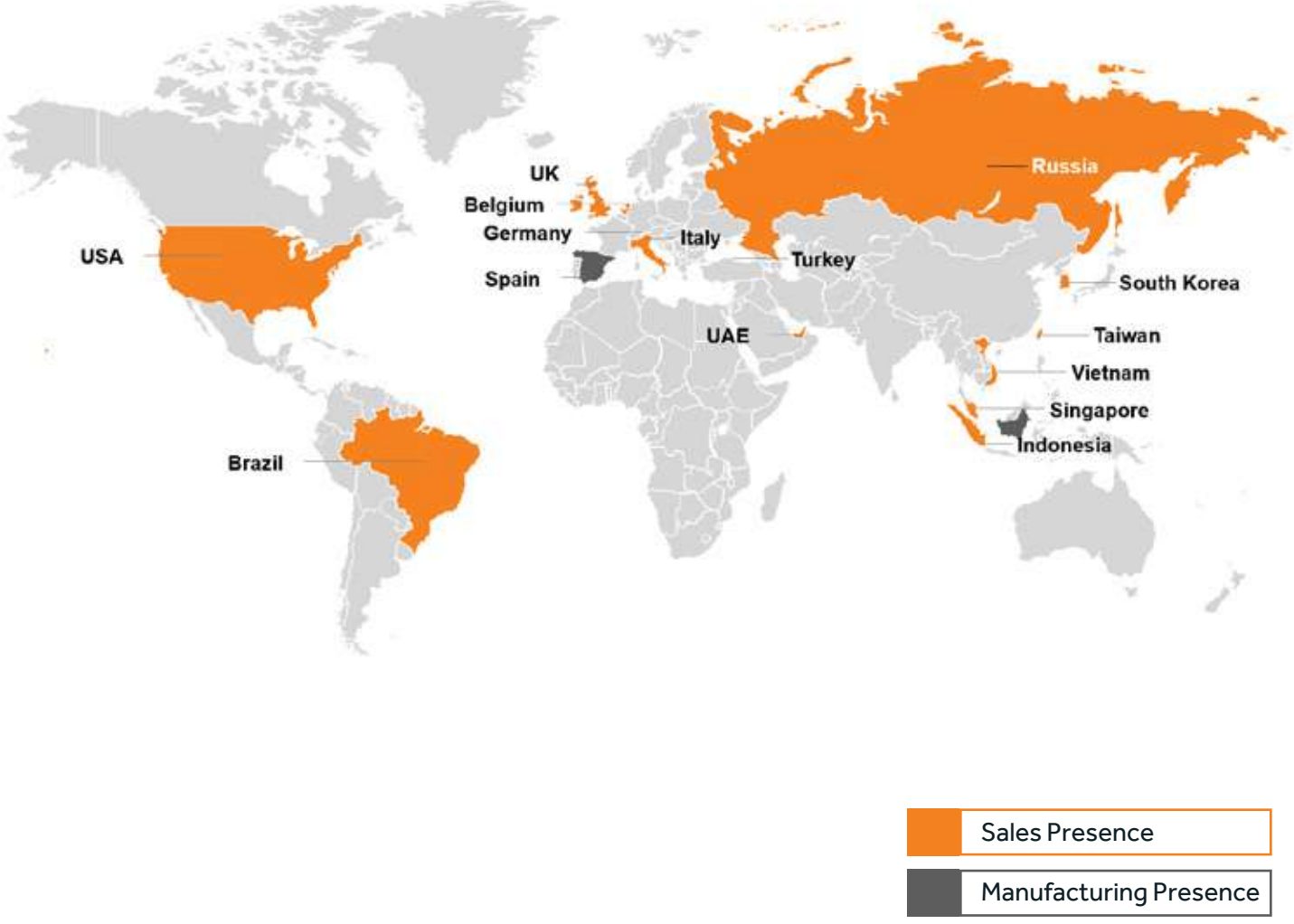





Platinum Award under the SEEM National Energy Management Award 2023

Gold Award under the SEEM National Sustainability Award 2023





UK
Belgium
Germany
Spain
Italy
Turkey
Russia
USA
UAE
South Korea
Taiwan
Vietnam
Singapore
Indonesia
Brazil
Sales Presence
Manufacturing Presence

JINDAL
VALUE ENGINEERING

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Haryana - 122001, India

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VISIT OUR WEBSITE

Disclaimer : The technical data are not binding and not expressly warranted characteristics of the goods. These are subject to change. Place consult our general conditions of supply. Additional information is available upon request. It is the designer's responsibility to select product suitable for the intended service and o ensure that pressure ratngs and performance data is not exceeded. Always read and understand the installation instructions.